

# City of Elmira - Public Art Commission

## Public Art Project



## Adopt-a-Traffic Signal Box 2021

**Adopt a Traffic Signal Box (TSB)** is a public art project in the City of Elmira. Experienced, emerging or student artists are invited to submit an application for a TSB to paint. A “Best of Show” TSB may be awarded each season by the Elmira Public Art Commission. Please note that for safety or scheduled replacement, not all TSBs are available for painting.

### TRAFFIC SIGNAL BOXES DESIGN RULES

- Traffic Signal Box designs must be appropriate for a public space and must not endorse an individual or business, contain any logos, be political in nature, or be offensive in any way. See “General” section for further details.
- *No design should significantly reduce Traffic Signal Box visibility.*
- Applicant must follow the design submitted in your approved application and approved by the Elmira Public Art Commission.
- Approved applicants must use only the highest-quality, project specific paint supplied by the Elmira Public Art Commission.
- Nothing can be attached to the Traffic Signal Box. The Traffic Signal Box cannot be altered in any way other than the paint.

APPLICATION: Evaluation based, in part or whole, on Public Art Commission General Project Evaluation Rubric and Guidelines.

- Applicants must submit a **completed** application including a proposed design, **in color, using the entire provided template**. The applicant **must** submit supporting documentation of other relevant/original, color paintings (previous work samples) the applicant has created that evidences the applicant’s ability and, thus, enhances the quality of the application. The Public Arts Commission reserves the right to deny any application, especially for incompleteness.
- Applicants under the age of 18 must obtain signed consent from a parent or legal guardian to participate.
- Completed Applications and design proposals must be scanned and e-mailed to: [publicartcommission@cityofelmira.net](mailto:publicartcommission@cityofelmira.net) or submitted via US Mail to: CHAMBERLAIN’S OFFICE, 317 E. CHURCH STREET, ELMIRA, NY 14901.
- Registration is open. Applications received after September 1, 2020, will be processed for consideration in the spring session beginning April 2021.
- Applicants should request a specific location, but the Public Arts Commission reserves the right to designate eligible TSBs. No one has the “right” to a particular TSB.
- Approved applicants must be contacted, assigned a Traffic Signal Box and given proper materials and any additional instructions before starting the painting process.
- Notification of design approval and location will be sent to each applicant via e-mail. All participants should keep a copy of the approval letter with them while painting.

### PAINTING

- Painting can occur starting on April 1, 2021, and must be completed by October 31, 2021.
- Project specific paint will be provided in accordance with the applicant’s design to ensure longevity of vibrancy.
- Paint only the assigned Traffic Signal Box.
- Remove all dirt, mud, and debris from the Traffic Signal Box before painting.
- While painting, the public and space immediately around the Traffic Signal Box should be kept clean and neat. Please respect the property.
- If, during the painting process, the applicant in any way changes the design from the approved design, or the painting of it turns out to be of poor quality, or deteriorates below public art standards, or is vandalized, the Public Art Commission reserves the right to alter it or paint over it. The City will do its best first to notify the artist and offer first repair.

GENERAL

- Artist signature on painted on the utility box must be smaller than 3"x5". The artwork cannot contain advertising, political, religious or sexual content, negative imagery, or include any hidden, subliminal or camouflaged messages or statements of any kind or nature. Artwork cannot breach intellectual property, trademarks, brands or images of illegal activity. The City of Elmira has the right to use images of the artwork for promotional purposes.
- All unused or re-useable materials provided by the Public Art Commission must be returned to the Public Art Commission within two weeks of the project's completion.
- The painted Traffic Signal Box remains always the property of the City of Elmira and the Elmira Water Board.
- If the rules are not followed, the Traffic Signal Box will be painted over.
- By participating in the *Adopt-a-Traffic Signal Box* Public Art Project, the applicant acknowledges that the City of Elmira and its affiliates are not responsible in any way for any injury or property damage directly associated with this activity.
- Paint and painting materials are provided by the Elmira Public Art Commission for the *Adopt-a-Traffic Signal Box* Public Art Program. Applicants may not use any materials other than those provided by the Public Art Commission; otherwise, the application approval is immediately null and void.
- Immediately report any issues to [publicartcommission@cityofelmira.net](mailto:publicartcommission@cityofelmira.net).

**APPLICATION \***

**INCLUDES DESIGN PROPOSAL & WAIVER**

***Only completed (full design/full color) applications will be considered.***

Name (Please clearly print): \_\_\_\_\_

Email (regularly checked): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

(Street)

(City /State/Zip)

Daytime Phone: \_\_\_\_\_ Alternate phone: \_\_\_\_\_

Please indicate your experience level:

- Student Artist (under 18 years)\*     Emerging Artist (18 years or older)     Professional Artist (18 years or older)

\*If Student Artist, please complete the following:

1. If applicant is a minor, please name your a. mentor artist (must include): \_\_\_\_\_

b. affiliated organization (if applicable): \_\_\_\_\_

2. \_\_\_\_\_

Name of Parent or Guardian giving consent to participate (Clearly print.)

3. \_\_\_\_\_

Signature by Parent/ Guardian signature

Date

Location of Preferred Traffic Signal Box:

1<sup>st</sup> Choice: \_\_\_\_\_

2<sup>nd</sup> Choice: \_\_\_\_\_

## **DESIGN PROPOSAL**

Only complete designs will be considered for vote.

Evaluation based, in part or whole, on Public Art Commission General Project Evaluation Rubric and Guidelines.

The average Traffic Signal Box is 50" High; 22" Wide; 18" Deep.

**FRONT**  
**22"W**

**Side One**  
**18"D**

**BACK**  
**22"W**

**Side Two**  
**18"D**

50"H

The design proposal form consists of four vertical rectangular boxes arranged horizontally. Each box is intended for a different view of the traffic signal box: the front view (22 inches wide), Side One (18 inches deep), the back view (22 inches wide), and Side Two (18 inches deep). The height of all boxes is 50 inches. The boxes are currently empty, providing space for the designer to draw their proposal.

# **Waiver, Hold Harmless and Indemnity Agreement**

In consideration of the City of Elmira accepting me as a participant in this program, I understand and agree to the following:

**A. Agreement/General Provisions**

I understand and grant the City of Elmira, its successors, assigns, and licensees, the perpetual right to photograph, film, use and reproduce, as the city desires, photographs and videotapes taken during any activity of this program. I understand that I will not receive any compensation for my participation; and the city shall own all rights, title and interest to the photographs and/or videotapes, including the portions that contain the images of me or my work.

**B. Waiver, Hold Harmless and Indemnity**

I fully understand and agree to assume all risks of injury associated as a participant in this program for the City of Elmira.

I understand that the City of Elmira is not responsible for any losses, medical or otherwise, incurred or arising out of participation in this program. I hereby waive any and all claims against the City of Elmira, its elected officials, employees, appointed committee and commission members, and/or agents for bodily injury or death arising out of, or in any manner connected with, participation in this program.

I will defend, indemnify, keep and hold harmless the City of Elmira, its elected officials, employees, appointed committee and commission members, and/or agents from all damages, judgments, expenses (including reasonable attorney fees) suffered because of the injury or the death of any person or persons, or because of damage to property that may arise out of, or as a consequence of my or my family's participation, in this program.

I understand that the City of Elmira reserves the right to paint over any Traffic Signal Box at any time it deems necessary, within its sole discretion.

**C. Rules**

- I understand that if I do not follow the rules, my application may be rejected, or any Traffic Signal Box art may be painted over.
- Evaluation based, in part or whole, on Public Art Commission General Project Evaluation Rubric and Guidelines.
- ***Application guidelines subject to change due to safety regulations updates that always take priority.***
- ***For safety reasons, not all Traffic Signal Boxes can be painted.***

**Required:** I certify that I have read and understood the above agreement as the terms under which I will be allowed to participate in this program with the City of Elmira. This Waiver, Hold Harmless and Indemnity Agreement form is effective following signature, unless revoked in writing. Participant information:

\_\_\_\_\_  
Participant Name – Please Print

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Submit Application:** 1. Proposal 2. Waiver 3. Completed Design) to:  
City of Elmira Chamberlain's Office 317 E. Church Street, Elmira, New York 14901

**For Office Use Only**

Received by \_\_\_\_\_ Date \_\_\_\_\_

Applicant Name (Last, First) \_\_\_\_\_

Approved \_\_\_\_\_ Denied \_\_\_\_\_